



FACT SHEET

Blue Chip Growth Fund - Advisor Class

As of December 31, 2019



Portfolio Manager:

Larry Puglia

Managed Fund Since:

1993

Joined Firm:

1990

FUND INFORMATION

Symbol	PABGX
CUSIP	77954Q205
Inception Date of Fund	March 31, 2000
Benchmark	S&P 500 Index
Expense Information (as of the most recent Prospectus)	0.97%
Fiscal Year End	December 31
Total Annual Operating Expenses per \$1,000	\$9.70
12B-1 Fee	0.25%
Portfolio Holdings Turnover†	31.5%
Total Assets (all share classes)	\$69,839,580,418
Percent of Portfolio in Cash	0.1%
Beta (5 Years)	1.08

†Portfolio Turnover represents 1 year period ending 12/31/19.

INVESTMENT OBJECTIVE AND STRATEGY

The fund seeks to provide long-term capital growth. Income is a secondary objective.

Focus on “blue chip” companies with the following characteristics:

- Leading market positions
- Seasoned management teams
- Strong financial conditions
- Above-average growth and profitability

Broadly diversify sector exposure to minimize volatility.

BENEFITS AND RISKS

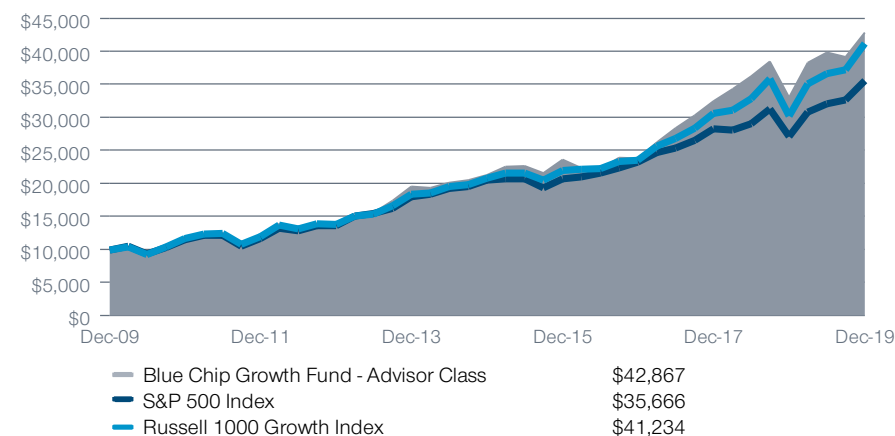
Growth companies that meet or exceed profit targets are often handsomely rewarded by investors.

Leadership companies have generally performed well in the past and appear well positioned to lead their industries in coming years.

Growth stocks have historically been more volatile than cyclical stocks.

CUMULATIVE RETURNS

Growth of \$10,000



PERFORMANCE

(NAV, total return)

	Three Months	One Year	Annualized			
			Three Years	Five Years	Ten Years	Fifteen Years
Blue Chip Growth Fund - Advisor Class	9.25%	29.62%	21.54%	14.92%	15.67%	10.66%
S&P 500 Index	9.07	31.49	15.27	11.70	13.56	9.00
Russell 1000 Growth Index	10.62	36.39	20.49	14.63	15.22	10.50

Performance data quoted represents past performance and is not a reliable indicator of future performance. Investment return and principal value will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Current performance may be lower or higher than the performance data quoted. To obtain the most recent month-end performance, visit troweprice.com. Consider the investment objectives, risks, and charges and expenses carefully before investing. For a prospectus or, if available, a summary prospectus containing this and other information, call 1-855-405-6488 or visit troweprice.com. Read it carefully. The average annual total return figures reflect the reinvestment of dividends and capital gains, if any. The fund(s) may have other share classes available that offer different investment minimums and fees. See the prospectus for details.

TOP 10 ISSUERS

	Industry	% of Fund	% of Russell 1000 Growth Index
Amazon.com	Internet & Direct Marketing Retail	8.8%	5.0%
Alphabet	Interactive Media & Services	6.5	5.2
Facebook	Interactive Media & Services	6.5	3.2
Microsoft	Software	5.0	7.8
Alibaba Group Holding	Internet & Direct Marketing Retail	4.4	0.0
Visa	IT Services	3.7	2.1
MasterCard	IT Services	3.2	1.7
Apple	Technology Hardware, Storage & Peripherals	2.6	8.5
Tencent Holdings	Interactive Media & Services	2.3	0.0
Boeing	Aerospace & Defense	2.2	1.1

MORNINGSTAR™

Overall Morningstar Rating™
 Morningstar Category™ Large Growth
 Rated against 1,218 Large Growth funds, as of 12/31/2019, based on risk-adjusted total return. Ratings are determined monthly and subject to change. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3-, 5- and 10-year (if applicable) Morningstar Rating metrics.

SECTOR DIVERSIFICATION

	Info Tech	Cons Disc	Comm Svcs	Health Care	Indust & Bus Svcs	Financials	Materials	Energy	Utilities	Cons Stpls	Real Estate
Blue Chip Growth Fund - Advisor Class	33.5%	21.0%	18.1%	15.6%	6.1%	4.4%	0.7%	0.3%	0.2%	0.0%	0.0%
Russell 1000 Growth Index	38.9	13.9	11.6	14.7	9.2	3.1	1.3	0.3	0.0	4.6	2.4
Over/Underweight	-5.3	7.1	6.5	0.8	-3.1	1.3	-0.7	0.0	0.2	-4.6	-2.4
S&P 500 Index	23.2	9.8	10.4	14.2	9.1	13.0	2.6	4.3	3.3	7.3	2.9
Over/Underweight	10.3	11.2	7.7	1.4	-2.9	-8.6	-1.9	-4.0	-3.1	-7.3	-2.9

Definitions

Beta: A measure of market risk of an investment option that shows how responsive the investment is to a given market index, such as the Standard & Poor's 500 Index. By definition, the beta of the benchmark is 1.00. An investment with a beta of 1.10 is expected to perform 10% better than the index in up markets and 10% worse in down markets. Usually, higher betas represent riskier investments. Figures are calculated using monthly data and are net of fees.

Additional Disclosures

Morningstar rated the fund 4, 4, and 5 stars among 1,218, 1,086 and 811 Large Growth funds for the 3-, 5-, and 10-year periods (as applicable) ending 12/31/2019, respectively. The Morningstar Rating™ for funds, or "star rating", is calculated for funds with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. Source for Morningstar data: © 2020 Morningstar, Inc. All Rights Reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. **Past performance is no guarantee of future results.**

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Unless otherwise noted, index returns are shown with gross dividends reinvested.

The information shown does not reflect any ETFs that may be held in the portfolio.

T. Rowe Price uses the MSCI/S&P Global Industry Classification Standard (GICS) for sector and industry reporting. T. Rowe Price will adhere to all future updates to GICS for prospective reporting.

Diversification exhibits may not add to 100% due to exclusion or inclusion of cash.

Certain numbers in this report may not equal stated totals due to rounding. Unless otherwise stated, data is as of the report date.

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